

APPLIED ARTS DIVISION  
School of Liberal Arts  
Winter Semester, 2017



**COURSE OUTLINE**

**MMC 123**

**DIGITAL ILLUSTRATION**

**45 HOURS  
3 CREDITS**

PREPARED BY: Jon Gelinas DATE: Oct 30, 2016  
Instructor Name

APPROVED BY: \_\_\_\_\_ DATE: \_\_\_\_\_  
Dr. Andrew Richardson, Dean



APPLIED ARTS DIVISION  
MMC 123  
3 Credit Course  
Winter Semester, 2017

## DIGITAL ILLUSTRATION

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**INSTRUCTOR:** Jon Gelinis

**OFFICE HOURS:** *Drop-in:* Monday & Wednesday 10am - noon  
*By appointment:* Tuesday & Thursday 10am - noon

**OFFICE LOCATION:** T1026-D (next to Multimedia Lab)

**CLASSROOM:** T1030A (Multimedia Lab) **E-MAIL:** jgelinas@yukoncollege.yk.ca

**TIME:** Mondays, 1:00 - 4:00 p.m. **TELEPHONE:** (867) 668-8766

**DATES:** January 9 - April 21 (last class April 3, 2017)

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### COURSE DESCRIPTION

This course will provide a comprehensive understanding of vector drawing with Adobe Illustrator. Students will learn to create, edit and transform vector objects and apply them in several industry standard multimedia communication contexts. There will also be a focus on how to convert artwork, drawings and bitmap images into editable, vector formats.

### PREREQUISITES

None.

### EQUIVALENCY/TRANSFERABILITY:

AI AI GD 130 (3)

AU No Credit

KPU No Credit

YUKO MMC 125(3) & YUKO MMC 123(3) & YUKO MMC 113(3) = NIC IMG 102 (3)

SFU No Credit

TRU-OL VISA 1x1 (3)

TWU COMM 100 (3)

UVIC ART 100 lev (1.5)

## **LEARNING OUTCOMES**

The successful completion of this course indicates that the student has reliably demonstrated the ability to:

- Create shapes using primary pen tool techniques
- Organize layers, paths and sub-paths
- Transform and coordinate objects for complex art and imagery
- Prepare work for output to various media, including print and web
- Use design elements effectively
- Image trace original drawings, artwork and bitmap images into vector formats

## **DELIVERY METHODS/FORMAT**

Conventional lecture and demonstration methods are used to present the theory portion while projects and assignments are utilized to reinforce and compliment the theory.

## **COURSE REQUIREMENTS**

It is not required that you own a computer, however the appropriate hardware (personal computer/laptop) and the course software (subscription to Adobe Creative Cloud) are strongly encouraged for optimal learning. Students should purchase a USB flash drive, external hard drive or access cloud storage to back-up files and transfer files between school and home.

## **ASSESSMENTS**

### **Attendance and Participation**

Regular attendance and participation is expected. If you must miss class, please inform the instructor ahead of time, if at all possible. It is the student's responsibility to take notes, to obtain missed assignments, announcements or material handouts for any class they have missed. The student is also expected to review topics as outlined in the syllabus prior to class.

### **Assignments:**

Students are given assignments after most classes to demonstrate their understanding of material covered during formal delivery and the application of this knowledge in a practical manner.

### **Final Project:**

This in-class practical project will assess the student's course knowledge in general since the beginning of term, and concepts covered in more detail since the mid-term evaluation.

## **EVALUATION**

Assignments	75%
Final Project(s)	25%

## **REQUIRED TEXTBOOKS/MATERIALS**

Adobe Illustrator CC Classroom in a Book (2015 Release)

Adobe Press, Pearson Publishing ISBN 978-0134308111

## **ACADEMIC AND STUDENT CONDUCT**

Information on academic standing and student rights and responsibilities can be found in the current Academic Regulations that are posted on the Student Services/ Admissions & Registration web page.

## **PLAGIARISM**

Plagiarism is a serious academic offence. Plagiarism occurs when students present the words of someone else as their own. Plagiarism can be the deliberate use of a whole piece of another person's writing, but more frequently it occurs when students fail to acknowledge and document sources from which they have taken material. Whenever the words, research or ideas of others are directly quoted or paraphrased, they must be documented according to an accepted manuscript style (e.g., APA, CSE, MLA, etc.). Resubmitting a paper which has previously received credit is also considered plagiarism. Students who plagiarize material for assignments will receive a mark of zero (F) on the assignment and may fail the course. Plagiarism may also result in dismissal from a program of study or the College.

## **YUKON FIRST NATIONS CORE COMPETENCY**

Yukon College recognizes that a greater understanding and awareness of Yukon First Nations history, culture and journey towards self-determination will help to build positive relationships among all Yukon citizens. As a result, to graduate from ANY Yukon College program, you will be required to achieve core competency in knowledge of Yukon First Nations. For details, please see [www.yukoncollege.yk.ca/yfnccr](http://www.yukoncollege.yk.ca/yfnccr).

## **ACADEMIC ACCOMMODATION**

Reasonable accommodations are available for students requiring an academic accommodation to fully participate in this class. These

accommodations are available for students with a documented disability, chronic condition or any other grounds specified in section 8.0 of the Yukon College Academic Regulations (available on the Yukon College website). It is the student's responsibility to seek these accommodations. If a student requires an academic accommodation, he/she should contact the Learning Assistance Centre (LAC) at (867) 668-8785 or [lassist@yukoncollege.yk.ca](mailto:lassist@yukoncollege.yk.ca).

## COURSE OUTLINE

Please see your course page on YukonCollege.me (Moodle site) for full breakdown of topics covered and assignment dates.

This tentative schedule is subject to change.

<b>Class / Date</b>	<b>Topic</b>	<b>Assignments</b>		<b>cumulative total</b>
<b>Class 1 (Jan. 9)</b>	Course Overview The Illustrator interface and capabilities (Chapter 1)			
<b>Class 2 (Jan. 16)</b>	Selecting and Aligning (Chapter 2)	Assignment 1 - 5%	Pac-Man	5
<b>Class 3 (Jan. 23)</b>	Creating and Editing Shapes (Chapter 3)			
<b>Class 4 (Jan. 30)</b>	Transforming Objects (Chapter 4)	Assignment 2 - 10%	Using Shapes and Transform to Create a Mask	15
<b>Class 5 (Feb. 6)</b>	Drawing with the Pen and Pencil Tools (Chapters 5)	Assignment 3- 10%	Pen	25
<b>Class 6 (Feb. 13)</b>	Colour and Painting (Chapter 6)	Assignment 4 - 10%	Live Paint - Alien Potentate	35
	<b>READING WEEK Feb. 20 - 24</b>			
<b>Class 7 (Feb. 27)</b>	Working with Type (Chapter 7)	Assignment 5 - 15%		50
<b>Class 8 (March 6)</b>	Working with Layers (Chapter 9)			
<b>Class 9 (March 13)</b>	Blending Colours and Shapes (Chapter 10)	Assignment 6 - 15%		65
<b>Class 10 (March 20)</b>	Working with Brushes (Chapter 11) &	Assignment 5 - 10%	YC Coffee Cards	75
<b>Class</b>	Working with		Perspective /	

<b>11 (March 27)</b>	<b>Perspective Drawing (Chapter 9) and Gradient Mesh</b>		<b>Map</b>	
<b>Class 12 (April 3)</b>	<b>Applying Effects</b>	<b>FINAL - 25%</b>	<b>Cubee</b>	<b>100</b>