

APPLIED ARTS DIVISION  
School of Liberal Arts  
Winter Semester, 2017



**COURSE OUTLINE**

**MMC 121**

**DIGITAL VIDEO AND AUDIO**

**45 HOURS  
3 CREDITS**

PREPARED BY: Jon Gelinas DATE: Oct 30, 2016  
Instructor Name

APPROVED BY: \_\_\_\_\_ DATE: \_\_\_\_\_  
Dr. Andrew Richardson, Dean



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APPLIED ARTS DIVISION  
MMC 121  
3 Credit Course  
Winter Semester, 2017

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### Digital Video and Audio

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**INSTRUCTOR:** Jon Gelinias

**OFFICE HOURS:** Drop-in Monday & Wednesday 10:00 a.m. - Noon  
By appointment: Tuesday & Thursday 10:00 a.m. - Noon

**OFFICE LOCATION:** T1026D (Next to T1030A)

**CLASSROOM:** T1030A (Multimedia Lab)

**E-MAIL:** [jgelinas@yukoncollege.yk.ca](mailto:jgelinas@yukoncollege.yk.ca) **TIME:** Tuesdays, 7:00 - 10:00 p.m.

**TELEPHONE:** (867) 668-8766

**DATES:** January 10 - April 21

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### COURSE DESCRIPTION

Participants will learn and experiment with the functions and creative possibilities of Adobe Creative Cloud and Premiere Pro, in preparation for outputting applications to a variety of digital formats for streaming, download or transmission. Editing involves understanding the functionality of the program but also an intuitive sense of what works, in aesthetic and communicative terms. Participants will explore editing styles and the craft of assembling images with material that they shoot. There will be instruction on shooting fundamentals. Exercises, mini-projects, screenings, and class lecture and discussion will give the participant a solid foundation in digital video and audio editing.

### PREREQUISITES

None.

### EQUIVALENCY/TRANSFERABILITY

AU No Credit	CAPU No Credit	KPU No Credit	SFU PFA 1xx (3)
TWU COMM 100 lev (3)		UBCO No Credit	UNBC No Credit
UVIC FA 100 lev (1.5)			

VIU YUKO MMC 121 & YUKO MMC 112= VIU DIGI 110 (3) & VIU DIGI 1<sup>st</sup> (3)

## **LEARNING OUTCOMES**

The successful completion of this course indicates that the student has reliably demonstrated the ability to:

- shoot video using a digital video camera
- capture video from the camera to edit on a computer
- edit digital video with Premiere Pro using sequences, clip trimming methods, transitions and titles
- record and edit high quality sound
- use the appropriate codec and settings for various output types

## **DELIVERY METHODS/FORMAT**

Conventional lecture and demonstration methods are used to present the theory portion while projects and assignments are utilized to reinforce and compliment the theory.

## **COURSE REQUIREMENTS**

It is not required that you own a computer, however the appropriate hardware (personal computer/laptop) and the course software (subscription to Adobe Creative Cloud) are strongly encouraged for optimal learning.

Students should purchase a USB flash drive, external hard drive or access cloud storage to back-up files and transfer files between school and home.

## **ASSESSMENTS**

### **Attendance and Participation**

Regular attendance and participation is expected. If you must miss class, please inform the instructor ahead of time, if at all possible. It is the student's responsibility to take notes, to obtain missed assignments, announcements or material handouts for any class they have missed. The student is also expected to review topics as outlined in the syllabus prior to class.

### **Assignments:**

Students are given assignments through out the semester to demonstrate their understanding of material covered during formal delivery and the application of this knowledge in a practical manner.

### **Final Project:**

This practical project will have each student directing, filming and editing their own original short movie to assess the student's course knowledge in general since the beginning of term.

## EVALUATION:

Assignments	70%
Final Project	30%

## REQUIRED TEXTBOOKS/MATERIALS

Bare Bones Camera Course for Film and Video  
By Tom Schroepel  
Allworth Press; 3rd ed. edition ISBN 978-1621535263

How to Shoot Video that Doesn't Suck  
By Steve Stockman  
Workman Publishing Company; First Printing edition  
ISBN 978-0761163237

## ACADEMIC AND STUDENT CONDUCT

Information on academic standing and student rights and responsibilities can be found in the current Academic Regulations that are posted on the Student Services/ Admissions & Registration web page.

## PLAGIARISM

Plagiarism is a serious academic offence. Plagiarism occurs when students present the words of someone else as their own. Plagiarism can be the deliberate use of a whole piece of another person's writing, but more frequently it occurs when students fail to acknowledge and document sources from which they have taken material. Whenever the words, research or ideas of others are directly quoted or paraphrased, they must be documented according to an accepted manuscript style (e.g., APA, CSE, MLA, etc.). Resubmitting a paper which has previously received credit is also considered plagiarism. Students who plagiarize material for assignments will receive a mark of zero (F) on the assignment and may fail the course. Plagiarism may also result in dismissal from a program of study or the College.

## YUKON FIRST NATIONS CORE COMPETENCY

Yukon College recognizes that a greater understanding and awareness of Yukon First Nations history, culture and journey towards self-determination will help to build positive relationships among all Yukon citizens. As a result, to graduate from ANY Yukon College program, you will be required to achieve core competency in knowledge of Yukon First Nations. For details, please see [www.yukoncollege.yk.ca/yfnccr](http://www.yukoncollege.yk.ca/yfnccr).

## **ACADEMIC ACCOMMODATION**

Reasonable accommodations are available for students requiring an academic accommodation to fully participate in this class. These accommodations are available for students with a documented disability, chronic condition or any other grounds specified in section 8.0 of the Yukon College Academic Regulations (available on the Yukon College website). It is the student's responsibility to seek these accommodations. If a student requires an academic accommodation, he/she should contact the Learning Assistance Centre (LAC) at (867) 668-8785 or [lassist@yukoncollege.yk.ca](mailto:lassist@yukoncollege.yk.ca).

## **COURSE OUTLINE**

To follow.

Please see your course page on [YukonCollege.me](http://YukonCollege.me) (Moodle site) for full breakdown of topics covered and assignment dates.