



COURSE OUTLINE

MMC 121

DIGITAL VIDEO AND AUDIO

45 HOURS  
3 CREDITS

PREPARED BY: Jon Gelinas  
Instructor Name

DATE: \_\_\_\_\_

APPROVED BY:   
Dr. Andrew Richardson, Dean

DATE: \_\_\_\_\_

**YUKON COLLEGE**

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Course Outline prepared by Jon Gelinias, October 19, 2014

Yukon College  
P.O. Box 2799  
Whitehorse, YT  
Y1A 5K



APPLIED ARTS DIVISION  
Digital Video and Audio  
3 Credit Course  
Winter Semester, 2015

### Digital Video and Audio

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**INSTRUCTOR:** Jon Gelinas

**OFFICE HOURS:** By appointment

**OFFICE LOCATION:** T1026-D

**CLASSROOM:** T1030A

**E-MAIL:** jgelinas@yukoncollege.yk.ca

**TIME:** 7:00 - 10:00 pm

**TELEPHONE:** 867-668-8766

**DATES:** Tuesdays

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#### COURSE CALENDAR DESCRIPTION

Students will learn and experiment with the functions and creative possibilities of Adobe's non-linear edit program, Premiere Elements, in preparation for output applications to DVD and other digital formats for streaming, upload or transmission. Editing involves understanding the functionality of the program but also intuiting what works in aesthetic and communicative terms. Students will experiment with editing styles and explore the craft of assembling images to create meaning. Exercises, mini-projects, screenings and class lecture and discussion will give students a solid understanding of digital video and audio editing.

#### PREREQUISITES

None.

#### EQUIVALENCY/TRANSFERABILITY

SFU FPA 1XX(3)

TWU COMM 100 lev (3)

UVIC FA 100 lev (1.5)

YUKO MMC 121 & YUKO MMC 112 = VIU DIGI 1st (3)

#### LEARNING OUTCOMES

The successful completion of this course indicates that the student has reliably demonstrated the ability to:

- shoot video using a digital video camera
- capture video from the camera to edit on a computer

- edit digital video with Premiere Pro using sequences, clip trimming methods, transitions and titles
- record and edit high quality sound
- use the appropriate codec and settings for various output types.

## **DELIVERY METHODS/FORMAT**

Conventional lecture and demonstration methods are used to present the theory portion while projects and assignments are utilized to reinforce and compliment the theory.

## **COURSE REQUIREMENTS**

It is not required that you own a computer, however the appropriate hardware and the course software are suggested for optimal learning. Students should purchase a USB flash drive or external hard drive to transfer files to and from home.

## **ASSESSMENTS**

### **Attendance and Participation**

Regular attendance and participation is expected. If you must miss class, please inform the instructor ahead of time, if at all possible. It is the student's responsibility to take notes, to obtain missed assignments, announcements or material handouts for any class they have missed. The student is also expected to review topics as outlined in the syllabus prior to class.

### **Assignments:**

Students are given assignments after each class to demonstrate their understanding of material covered during formal delivery and the application of this knowledge in a practical manner.

### **Final Project:**

This in-class practical project will assess the student's course knowledge in general since the beginning of term, and concepts covered in more detail since the mid-term evaluation.

## **EVALUATION:**

Assignments	70%
Final Project	30%

## **REQUIRED TEXTBOOKS/MATERIALS:**

Digital Video with Adobe Creative Cloud

Adobe Press, Pearson Publishing ISBN 978-0-321-93402-4

## **PLAGIARISM**

Plagiarism is a serious academic offence. Plagiarism occurs when students present the words of someone else as their own. Plagiarism can be the deliberate use of a whole piece of another person's writing, but more frequently it occurs when students fail to acknowledge and document sources from which they have taken material. Whenever the words, research or ideas of others are directly quoted or paraphrased, they must be documented according to an accepted manuscript style (e.g., APA, CSE, MLA, etc.). Resubmitting a paper which has previously received credit is also considered plagiarism. Students who plagiarize material for assignments will receive a mark of zero (F) on the assignment and may fail the course. Plagiarism may also result in dismissal from a program of study or the College.

## **ACADEMIC ACCOMMODATION**

Reasonable accommodations are available for students requiring an academic accommodation to fully participate in this class. These accommodations are available for students with a documented disability, chronic condition or any other grounds specified in section 8.0 of the Yukon College Academic Regulations (available on the Yukon College website). It is the student's responsibility to seek these accommodations. If a student requires an academic accommodation, he/she should contact the Learning Assistance Centre (LAC) at (867) 668-8785 or [lassist@yukoncollege.yk.ca](mailto:lassist@yukoncollege.yk.ca).

## **WRITING CENTRE**

All students are encouraged to make the Writing Centre a regular part of the writing process for coursework. Located in C2231 (adjacent the College Library), the Writing Centre offers half-hour writing coaching sessions to students of all writing abilities. Coaching sessions are available in person and through distance technologies (e.g., email plus Skype or phone). For further information or to book an appointment, visit the Centre's website: [www.yukoncollege.yk.ca/student\\_info/pages/writing\\_centre](http://www.yukoncollege.yk.ca/student_info/pages/writing_centre).

## **COURSE SYLLABUS**

Please see your MyYC course page for full breakdown of topics covered and assignment dates.