



COURSE OUTLINE

MMC 121

DIGITAL VIDEO AND AUDIO

**45 HOURS
3 CREDITS**

PREPARED BY: Jon Gelinias

DATE: 2015/10/30

APPROVED BY:

DATE:

APPROVED BY ACADEMIC COUNCIL

DATE:

RENEWED BY ACADEMIC COUNCIL

DATE:



This work is licensed under the Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International License. To view a copy of this license, visit <http://creativecommons.org/licenses/by-nc-sa/4.0/>.

INSTRUCTOR: Jon Gelinas

OFFICE HOURS: M,W 10am - noon
T, Th, F by
appointment

OFFICE LOCATION: 1026D
(by Multimedia lab)

CLASSROOM: T1030A (Multimedia Lab)

E-MAIL: jgelinas@yukoncollege.yk.ca

TIME:

TELEPHONE: (867) 668-8766

DATES:

COURSE DESCRIPTION

Participants will learn and experiment with the functions and creative possibilities of Adobe Creative Cloud and Premiere Pro, in preparation for outputting applications to a variety of digital formats for streaming, download or transmission. Editing involves understanding the functionality of the program but also an intuitive sense of what works, in aesthetic and communicative terms. Participants will explore editing styles and the craft of assembling images with material that they shoot. There will be instruction on shooting fundamentals. Exercises, mini-projects, screenings, and class lecture and discussion will give the participant a solid foundation in digital video and audio editing.

PREREQUISITES

None.

EQUIVALENCY OR TRANSFERABILITY

SFU FPA 1xx (3) TWU COMM 100 lev (3) UVIC FA 100 lev (1.5)
VIU YUKO MMC 121 & YUKO MMC 112 = VIU DIGI 110 (3) & VIU DIGI 1st (3)

LEARNING OUTCOMES

The successful completion of this course indicates that the student has reliably demonstrated the ability to:

- shoot video using a digital video camera
- capture video from the camera to edit on a computer
- edit digital video with Premiere Pro using sequences, clip trimming methods, transitions and titles
- record and edit high quality sound
- use the appropriate codec and settings for various output types

COURSE FORMAT

Conventional lecture and demonstration methods are used to present the theory portion while projects and assignments are utilized to reinforce and compliment the theory.

RELATED COURSE REQUIREMENTS

It is not required that you own a computer, however the appropriate hardware and the course software are suggested for optimal learning. Students should purchase a USB flash drive or external hard drive to transfer files to and from home.

ASSESSMENTS

Attendance & Participation

Regular attendance and participation is expected. If you must miss class, please inform the instructor ahead of time, if at all possible. It is the student's responsibility to take notes, to obtain missed assignments, announcements or material handouts for any class they have missed. The student is also expected to review topics as outlined in the syllabus prior to class.

Assignments

Students are given assignments after most classes to demonstrate their understanding of material covered during formal delivery and the application of this knowledge in a practical manner.

Final Project

This in-class practical project will assess the student's course knowledge in general since the beginning of term, and concepts covered in more detail since the mid-term evaluation.

EVALUATION

Assignments	70 %
Participation/Quizzes	10 %
Final Project	20%
Total	100 %

REQUIRED TEXTBOOK AND MATERIALS

Adobe Premiere Pro CC Classroom in a Book (2015 release)
Adobe Press, ISBN 978-0134309989

ACADEMIC AND STUDENT CONDUCT

Information on academic standing and student rights and responsibilities can be found in the Academic Regulations:

http://www.yukoncollege.yk.ca//downloads/Yukon_College_Academic_Regulations_and_Procedures_-_August_2013_final_v1.pdf

Attendance is integral to student success. Discussion and participation are particularly important in this class, and students are expected to attend regularly and punctually. If you miss a class, it is your responsibility to find out what you missed and to complete any work assigned.

PLAGIARISM

Plagiarism is a serious academic offence. Plagiarism occurs when students present the words of someone else as their own. Plagiarism can be the deliberate use of a whole piece of another person's writing, but more frequently it occurs when students fail to acknowledge and document sources from which they have taken material. Whenever the words, research or ideas of others are directly quoted or paraphrased, they must be documented according to an accepted manuscript style (e.g., APA, CSE, MLA, etc.). Resubmitting a paper which has previously received credit is also considered plagiarism. Students who plagiarize material for assignments will receive a mark of zero (F) on the assignment and may fail the course. Plagiarism may also result in dismissal from a program of study or the College.

YUKON FIRST NATIONS CORE COMPETENCY

Yukon College recognizes that a greater understanding and awareness of Yukon First Nations history, culture and journey towards self-determination will help to build positive relationships among all Yukon citizens. As a result, to graduate from ANY Yukon College program, you will be required to achieve core competency in knowledge of Yukon First Nations. For details, please

see <http://www.yukoncollege.yk.ca/yfnccr>.

ACADEMIC ACCOMMODATION

Reasonable accommodations are available for students requiring an academic accommodation to fully participate in this class. These accommodations are available for students with a documented disability, chronic condition or any other grounds specified in Section 8.0 of the Yukon College Academic Regulations (available on the Yukon College website). It is the student's responsibility to seek these accommodations. If a student requires an academic accommodation, he/she should contact the Learning Assistance Centre (LAC) at (867) 668-8785 or lassist@yukoncollege.yk.ca.

TOPIC OUTLINE

Week	Topic	Core Reading
1	Course Overview. Pre-Production/Production/Post-Production Computer set-up and file management.	
2	Importing and organizing media.	
3	Essentials of Editing	
4	Types of Editing and Montage	
5	Editing Fundamentals	
6	Thinking in shots. Trimming on the timeline.	
7	Recording and Editing Audio	
8	Adding Titles	
9	Post Production	

10	Effects
11	Creating and exporting an E-Book
12	Outputting for different formats
13	

Other readings and materials may be assigned or advised. A detailed syllabus is provided in class and is found on the course site.